



# OCEC

Branding and Advertising Spaces  
2025

Your Space To Inspire  
Your Place To Succeed

#WhereTheWorldMeets





# Advertise In OCEC

## Here's Why You Should

**240+**

Events Per Year

**1.8M+**

Annual Visitors

**120K** SQM

Hirable Space

1



### **A Platform To Stand Out**

A unique platform to showcase your brand

2



### **Captivating Spaces For Your Brand**

Carefully selected spaces to meet your branding objectives

3



### **A Complete Network**

Interlinked spaces to maximise brand visibility throughout the visitor journey

4



### **Transforming Brand Engagement**

An impactful and immersive experiences that captivate audiences, boost brand visibility, and build meaningful connections at live events.

5



### **An Expert Team**

Our highly skilled team is ready to provide you with the best approach to maximise your ROI

# Why advertise at OCEC

OCEC attracts a diverse range of attendees, including local business professionals, ministers, CEOs, government representatives, families, tourists, young adults, students, cultural enthusiasts, and expatriates. This makes it an ideal platform to promote your brand and engage with a broad audience.

Capture clients through their customer journey around OCEC.

DOOH screens help promote and connect your brand to the diverse local and international events to raise and engage your brand with high ROI.

Showcase your latest offerings to the diverse attendees of OCEC and spark excitement for your products and services.





**OCEC**

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# Advertising Opportunities - Digital Billboards



## Screens - LCD Screens

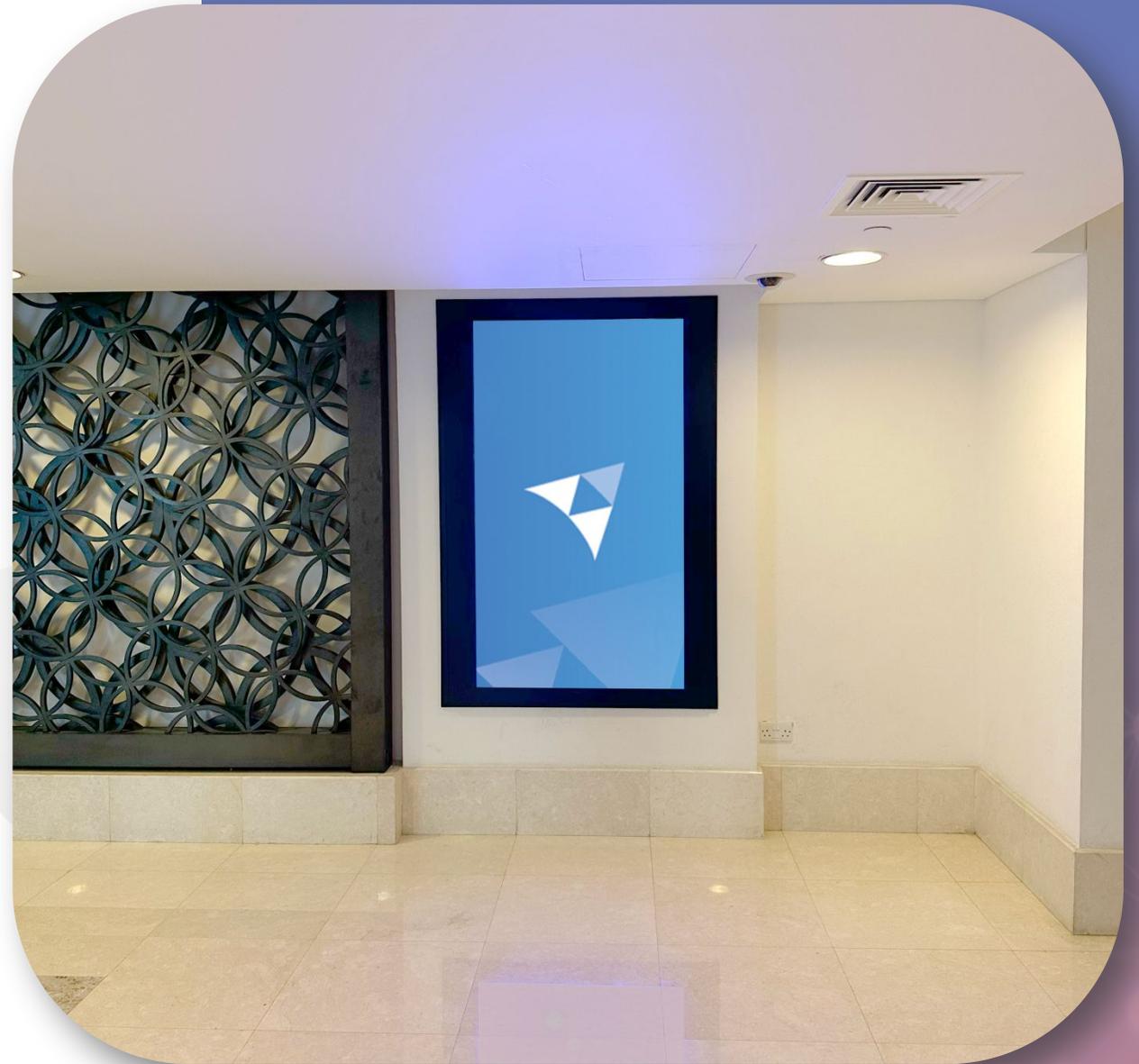
- **3 , 75-inch LCD Screens**
- Gate near lift lobby entrance

The screens are located as soon as you enter the building from level 1 parking entrances.

Considering the visitor journey, these screens would be an optimum position at the entrances to OCEC

**LCD Screen SIZE –**  
**75 inch (Portrait)**

**Resolution – 2160 (w) \* 3840 (h) px**  
**Format – MP4 / JPEG**



## Screens - Concourse LED

- 1 Digital LED screen
- 5.1m x 4.3m
- High Visibility
- Central location

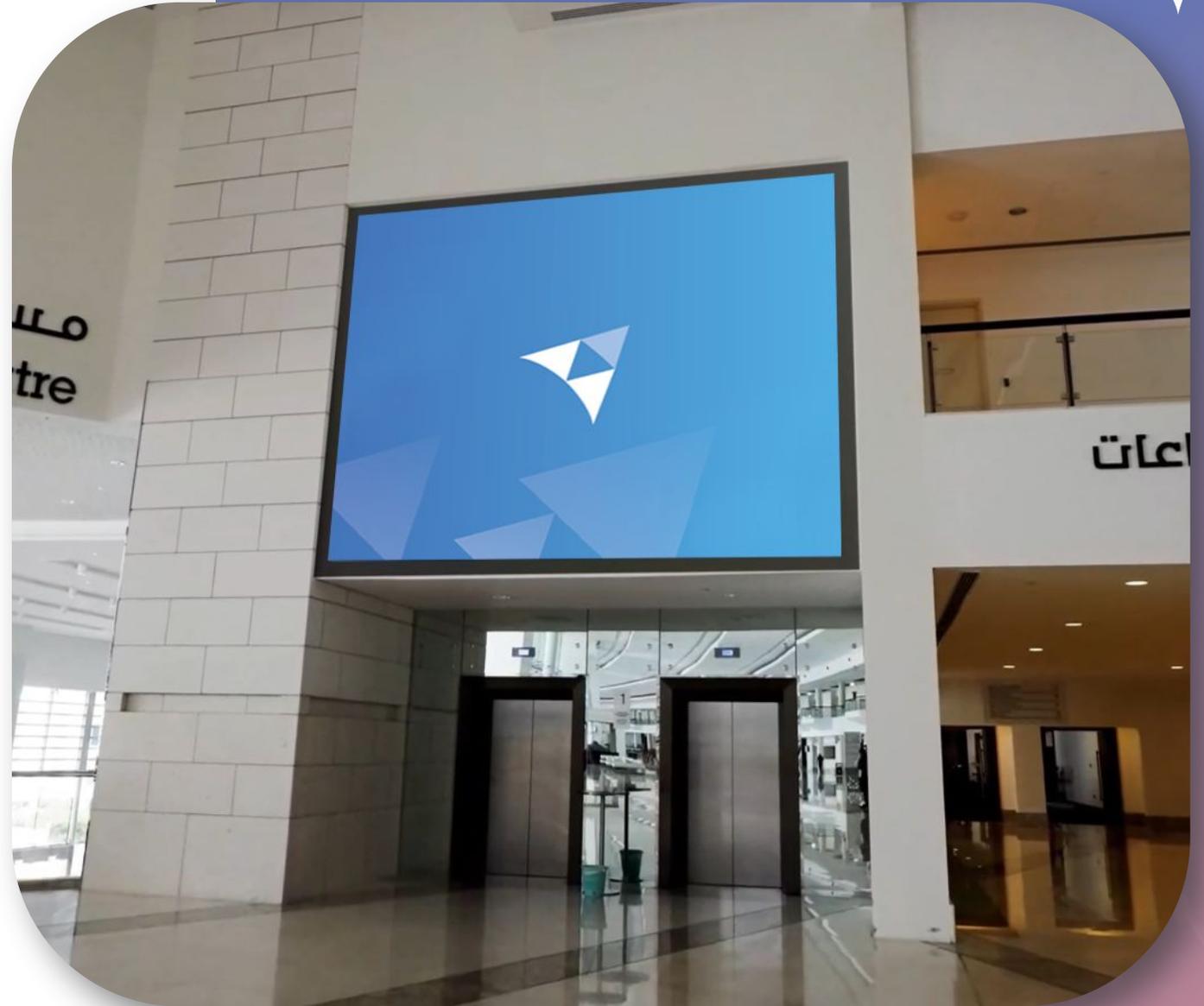
The screen is in the Exhibition Concourse – one of the busiest and most visible locations within the venue, ensuring maximum exposure.

### Concourse LED Size

Size – 5.02m (w) \* 4.32m (h)

Resolution – 2048 (w) \* 1728 (h) pixels

Format – MP4 / JPEG



## Screens - L - Shaped LEDs

- 4 large L-shaped LED screens, in the Concourse

The LEDs are a brand-new addition to OCEC's advertising solutions.

The screens is in the Exhibition Concourse – one of the busiest spots within the venue.

**L Shaped LED SIZE –**

**Front - 1.92m(W) x 3.2m(H)**

**Side - 1.76(W) x 3.2(H)**

**Complete Size - 3.68 (W) x 3.2m (H)**

**Resolution – 1472 (W) X 1280 (H)**

**Format – MP4 / JPEG**





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# **Advertising Opportunities - Static Billboards**



## Circuit 1 - Parking Main Entrance

- 1 static billboard
- High Visibility
- Parking main entrance

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Large Static billboard at entrance of the OCEC Parking.

Visitors are welcomed at the main entrance, where your brand makes a vibrant, engaging first impression.

**Back light box Billboard SIZE**  
Size – 6 m (w) \* 7.5 m (h)





## Circuit 2 - Parking Main Entrance

- High Visibility
- Main Parking Entrance

Brand-new addition to OCEC's advertising solutions.

The Billboard is in the main parking entrance – a prominently located second touchpoint within the venue.

**Back light box Billboard SIZE**  
**Size – 6.2 m (w) \* 9 m (h)**

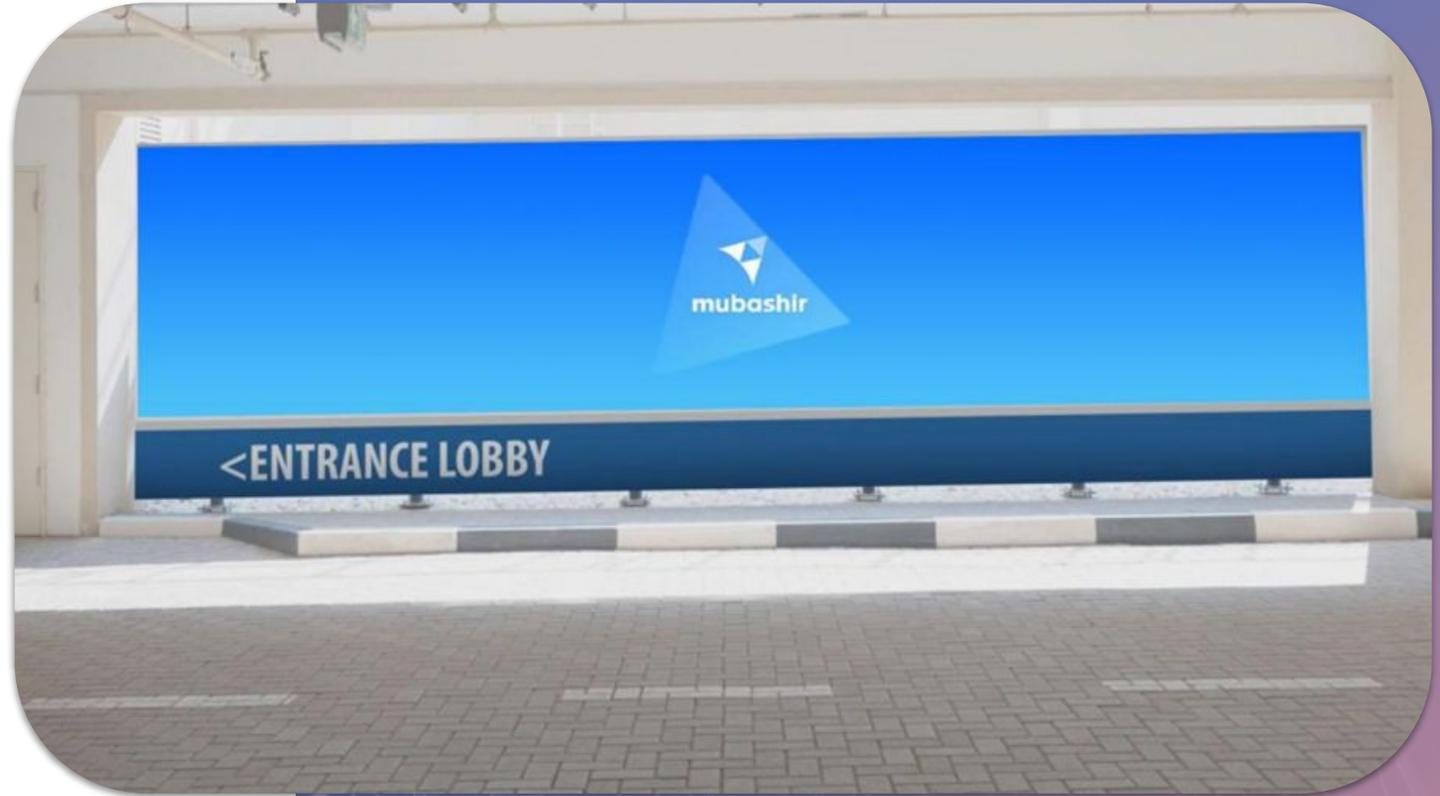




## Circuit 3 – Entrance Gates Level 1 & 2

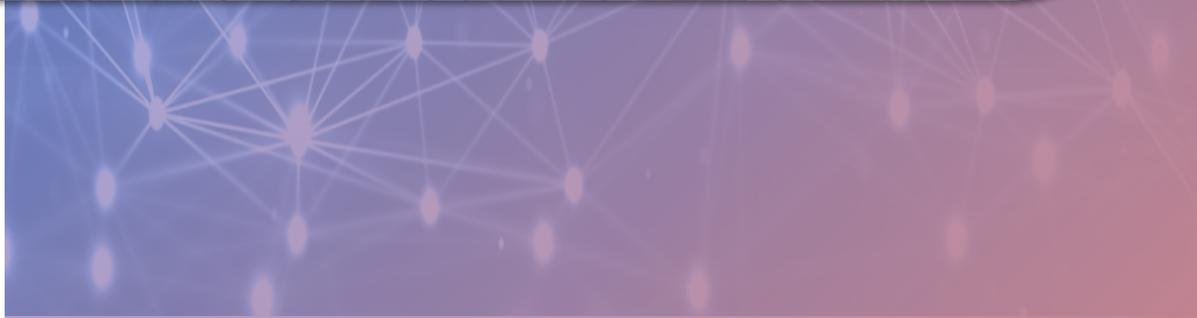
- Next to the entrances in the parking
- Gates on levels 1 and 2
- 6 static billboards

Visitors encounter the static billboards at the parking area, showcasing your brand and setting the tone for the exciting experience ahead.



**Level One Billboard SIZE**  
Size – 9.2 m (w) \* 2.4 m (h)

**Level Two Billboard SIZE**  
Size – 6.4 m (w) \* 2.4 m (h)





## Circuit 4 – Parking Gates Level 3

- Next to the 4 gates in the parking on level 3
- 8 Static billboards (2 per gate )
- Each gate is considered as 1 billboard

Large static billboards positioned at the top of the parking area, adjacent to the gates.

At level three parking, guests experience the large, eye-catching billboards that make a bold, vibrant first impression, setting the tone for a memorable brand experience.

**Back light box Billboard SIZE**  
**Size – 3m (w) \* 3 m (h)**





## Circuit 4 – Skywalk

- 6 static billboards along the skywalk
- 5.1m x 4.3m
- High Visibility
- Central location

As visitors walk the skywalk, vibrant billboards with striking visuals capture attention, boosting brand recognition and shaping perceptions, all within a lively, high-traffic, and dynamic environment.

**Back light box Billboard SIZE**  
Size – 5.5 m (w) \* 1.35 m (h)





OMAN CONVENTION  
& EXHIBITION CENTRE  
مركز عُمان للمؤتمرات والمعارض



**mubashir**

# OCEC Network Pricing 2025

# OCEC - Digital Screens

Daily Price (15 second slot)	Monthly Price (15 second slot)
OMR 500	OMR 7,500

All above charges are exclusive of Government Taxes and 5% VAT.

# OCEC - Static

(min 3 months) (only rental price)

<b>Price Per 3 months</b>	<b>Price Per Year</b>
<b>OMR 8,100</b>	<b>OMR 32,400</b>

All above charges are exclusive of Government Taxes and 5% VAT.



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**mubashir**

## A Smart Investment for Your Marketing Strategy